

Earn LEED Credits with the GENIE Max Odor Management System

Green and healthy building rating systems are transforming the way we think about how our buildings and communities are designed, constructed, maintained and operated.

The U.S. Green Building Council's LEED rating system (Leadership in Energy and Environmental Design) is an internationally recognized mark of excellence, providing a framework for identifying and implementing practical and measurable green building solutions.

Comprehensive and flexible, LEED is a green building tool that addresses the entire building lifecycle, recognizing best-in-class building strategies. At its core, LEED is a program that provides third-party verification of green buildings. Building project teams satisfy prerequisites and earn points to achieve different levels of certification.

LEED certification can bring value in many ways to a variety of stakeholders across an organization. Initiatives completed as part of LEED certification can:

- Lower operating costs and increase asset value
- Conserve energy, water and other resources
- Provide healthy and safe environments for occupants
- Qualify for money-saving incentives, such as tax rebates and zoning allowances

LEED and odor management

Malodors within a building can contribute to decreased indoor air quality (IAQ); pose both physical and mental health concerns for employees or inhabitants; attract disease-carrying pests such as flies, mice, and cockroaches; and more. As such, odor management or remediation can be considered as a component of LEED Certification and earn projects credits in several categories.

How GENIE Max Odor Management System supports the fundamental goals of LEED

The GENIE Max Odor Management System supports some fundamental principles of the LEED Program: ecologically friendly, innovative and safe.

Ecologically Friendly Air Treatment

The GENIE Max Odor Management System utilizes a wide range of natural and synthetic fragrances and proprietary odor-neutralizing agents, all of which are completely safe for use in human-occupied spaces. GENIE Max is an innovative design solution because it is no longer necessary to saturate a space with heavy concentrations of scent and environmentally unfriendly volatile organic compounds (VOCs) in order to create a pleasing ambiance and manage problem odors. Rentokil is committed to air treatment practices that improve indoor air quality by removing problem odors with a process that has no negative impact to occupant health.

Our technology and formulation standards comply with:

- U.S. State of California and EPA restrictions on VOCs
- Standards of the International Fragrance Association (IFRA)
- Standards of the Research Institute for Fragrance Materials (RIFM)
- Toxic Substances Control Act (TSCA)
- Standards for inhalation by OSHA (Occupational Safety and Health Administration)

Innovative

Unlike conventional scent distribution methods that use flame, aerosols or evaporation techniques, the GENIE Max high-performance delivery system is always on and reproduces the actual scent with perfection. Our micro-droplet technology creates a scent effect with ultra-low concentrations of air treatment agent in the air.

GENIE Max micro-droplet generation technology represents a genuine breakthrough. In air-treatment applications, these droplets serve as highly efficient transport vehicles for fragrances, odor neutralizers, and other air treatment agents to blend with the ambient air in interior spaces.

This scent effect produces human benefits that range from commercial and worker productivity to customer loyalty and retention to improved perception of the environment and its occupants.

Earning LEED Credits with GENIE Max

Rentokil's GENIE Max Odor Management System may be able to contribute to your LEED goals by supporting credits in two categories. We recommend speaking with your organization's LEED professional to determine how GENIE Max can benefit your specific LEED plan.

- Materials and resources category: Supports solid waste management credits and ongoing consumables through recyclable cartridges.
- Indoor environmental quality category: May support pre-requisites and credits related to indoor air quality, as reducing odors can improve overall IAQ.

Your Rentokil partnership

If your organization is pursuing LEED and you have additional questions about GENIE Max, speak to your Rentokil representative. We would be happy to offer support.